



Privacy policy GrassInc. B.V.

The purpose of this Online Privacy Statement is to inform you about the types of information we gather online about you when you visit grassinc.com ("our Site"), how we may use that information, whether we disclose it to anyone, and the choices you have regarding our use of, and your ability to correct, that information.

GrassInc. respects your right to privacy. When you visit this site, we may collect information on two different levels about your visit:

- Statistics collected as you browse the site
- Personal information you knowingly give us

We want you to be aware of how we collect and handle information on our web site.

Information gathering

GrassInc. collects personal information such as name, company and e-mail address, when you knowingly provide it to us. Our Web servers automatically collect statistical information about your visit such as pages visited and which browsers are used to visit our site.

Contact information

If you contact us, we may keep a record of your correspondence or comments, including Personally Identifiable Information, in a file specific to you. We use this information to help us provide better service in the event you contact us again.

Registration

When you choose to register with GrassInc., we request accurate contact information and preferences that help us better serve you. Your contact information may be used to send you company and product information, special offers and in some cases, newsletters.

Anytime you register with us you may:

- Update your contact and personal information anytime by notifying us of changes to this information previously collected from you online.

In order to improve your experience with us, we may decide to improve our site's ability to obtain information about users. We will update this privacy statement continually to ensure that you are aware of developments in this area.

Third parties

We do not sell, share or disclose individually identifiable information obtained online about our visitors to anyone outside of GrassInc.. The only exceptions to this rule are the following:

- If you specifically authorize GrassInc. to share your information with another company
- It is required by law

On occasion, GrassInc. shares non-personally identifiable information with non-Press Desk companies in order to assess the results of a promotion or event. This information is used in aggregate only, and does not contain any information that would personally identify you.

Links to other sites

Parts of our Site contain links to third-party Web sites for your convenience and information. When you access an on-Pressdesk.com Website, even one that may contain GrassInc.logo, please understand that we do not control the content and are not responsible for the privacy practices of that site. We suggest that you carefully review the privacy policies of each site you visit. This Online Privacy Statement does not cover the information practices of those Web sites linked to our Site. These other sites may send their own cookies to users, collect data, or solicit personal information.

Personally identifiable information

This refers to information that lets us know the specifics of who you are. The Personally Identifiable Information we collect when you use our Site may include your name, mailing address, email address, login names and passwords. Personal information, you voluntarily supply when obtaining information or interacting with our advertising on GrassInc., is not shared for use outside GrassInc.. This information is GrassInc. proprietary data and is not available to any outside company in this personalised form.

Profile audience

In order to provide the best service to our audience we would like to know who our users are, when they use our site and how often they use our site.

E-mail

At times, we may utilize e-mail for any of these reasons:

- To conduct online surveys (voluntary)
- To respond to a site visitor's e-mail
- To send information that a visitor has requested
- To send information about GrassInc. and/or it's parent company

In all of these situations you will be provided with direction on how to opt out of future emails of this nature.

Protection

GrassInc. acknowledges your trust and is committed to protecting the information you provide us. To prevent unauthorized access, maintain accuracy, and ensure proper use of information, we have employed physical, electronic, and managerial processes to safeguard and secure the information we collect online. Any information that you give us is protected by a password with a minimum of six characters for added security. Within GrassInc., your information is stored in password-protected, limited-access servers. Wherever possible, GrassInc. servers reside behind a corporate firewall that maintains tight controls on any access to the system from both our internal network and the Internet.

Cookies

A "cookie" is a small data file transferred by a Web site to your computer's hard drive. We send cookies when you surf our Site, make purchases, respond to online surveys or polls, or request information. Accepting the cookies used on our Site does not give us access to your Personally Identifiable Information, but we can use the cookies to identify your computer. The aggregate information collected permits us to analyze traffic patterns on our Site. This can enable us over time to provide you with a better experience on our Site by improving the content and making it easier to use. For example, cookies can keep track of what you have selected to purchase as you continue to shop and allow you to enter your password only once on pages where a logon is required. Most browsers automatically accept cookies, but you can usually refuse cookies, or selectively accept certain cookies, by adjusting the preferences in your browser. If you turn off cookies, though, there may be some features of our Site that will not be available to you and some Web pages may not display properly.

Changes to the site

If there are changes or additions to the terms of this Online Privacy Statement, we will post those changes here so that you will always know what information we collect online, how we use it, and what choices you have. Please be sure to check this page before proceeding to use our Site. Regardless of any changes we make to our Online Privacy Statement, we will always use your Personally Identifiable Information in accordance with the version of the Statement in place at the time you provided your information, unless you give your express consent for us to do otherwise.